



Connecticut Chapter of the International Association of Assessing Officers
Promoting CAE • RES • CMS • PPS • AAS IAAO Professional Designations & Workshops

Forum 906 Valuation of Billboards

A look at the valuation of advertisement billboards and the impact of various alternative medias on the value of this institution. It is often common to see gross differences in the estimate of value, as determined by the cost approach vs. the income approach. The reconciliation of the three approaches to value into a final value estimate that is reasonable and accurate will be the main focus of this seminar. Billboards may be a tax revenue source that has been under-recognized. (7.5 CE hours).

Monday, March 8, 2010

8:30am to 5:00pm

Quality Data

Training Room

121 Mattatuck Heights

Waterbury CT 06705

Cost: \$120 includes Lunch

Quality Data will be sponsoring Lunch

7.00 credit hours

Course Instructor John Ryan

Please note: Seating is limited so reserve your seat TODAY.

Questions or to Make your reservation contact Melinda Fonda 203-385-4025 or email to mfonda@townofstratford.com

Please respond by Monday February 22, 2010

Municipality/Company: _____

Name of Attendee: _____

Phone _____ Email _____

Amount Enclosed \$120.00

Make Checks Payable to the

**CT. Chapter of IAAO
C/O Melinda Fonda
Town of Stratford
2725 Main St.
Stratford, CT 06615**